Privacy Policy: MyHeartCare Mobile Application

We value your privacy and are committed to protecting your personal information. This privacy policy explains how we collect, use, share, and protect your personal information when you use the MyHeartCare mobile app (the "App"). Please read this privacy policy (the "Policy") carefully before using the App.

HIPAA Compliance:

Caremiga and its associated app, HeartMyCare, are committed to strict adherence to HIPAA (Health Insurance Portability and Accountability Act) guidelines and regulations to ensure the privacy and security of all user data, especially sensitive healthcare-related information. Our responsibilities as a data custodian under HIPAA include maintaining the confidentiality, integrity, and availability of protected health information.

What information do we collect?

We collect the following types of information from you when you use the App:

- **Name:** We collect your name when you create an account. Your name is used to personalize your profile and interactions within the App.

- **Date of Birth:** We collect your date of birth to verify your age and, if necessary, to comply with legal age restrictions for using the App.

- **Email address:** We collect your email address when you create an account, sign in, or subscribe to our newsletter. We use your email address to verify your identity, communicate with you, send you updates, offers, promotions, or other information that may be of interest to you. You can opt out of receiving emails from us at any time by following the unsubscribe link in the email or contacting us at info@caremiga.com.

- **Phone Number:** We collect your phone number when you create an account. Your phone number may be used for purposes such as two-factor authentication, account recovery, or to send you important updates related to your account or App usage.

- **Push notifications:** We collect your device ID and push notification token when you enable push notifications on the App. We use this information to send you push notifications about app updates, news, offers, promotions, or other information that may be of interest to you. You can manage your push notification preferences in the settings of your device or the App. You can also opt out of receiving push notifications at any time by turning off the notification feature in the settings of your device or the App.

- **Analytics data:** We collect anonymous and aggregated data about how you use the App, such as the pages you visit, the features you use, the actions you take, the time and duration of your sessions, the errors or crashes you encounter, and other technical information such as your device model, operating system, browser type, IP address, and location. We use this information to improve the App performance, functionality, design, and user experience. We use third-party

tools such as Google Analytics to help us collect and analyze this data. For more information about how Google Analytics collects and processes data, please visit this link.

How do we protect your information?

We take reasonable measures to protect your information from unauthorized access, use, disclosure, modification, or destruction. We use encryption, firewalls, password protection, and other security technologies to safeguard your information. However, no method of transmission or storage is 100% secure. Therefore, we cannot guarantee the absolute security of your information.

How do we share your information?

We do not sell, rent, or trade your information with any third parties for their own marketing purposes. We may share your information with the following parties for the purposes described below:

- **Service providers:** We may share your information with third-party service providers who perform functions on our behalf, such as hosting, storage, payment processing, analytics, email delivery, push notification delivery, or customer service. We require these service providers to only use your information in accordance with our instructions and this privacy policy.

- **Affiliates:** We may share your information with our affiliates who are under common ownership or control with us. We require these affiliates to only use your information in accordance with this privacy policy.

- **Legal authorities:** We may share your information with law enforcement agencies, courts, regulators, or other authorities if we are required or permitted by law to do so. We may also share your information if we believe it is necessary to protect our rights, property, safety, or interests.

- **Business transfers:** We may share your information with a successor entity in the event of a merger, acquisition, reorganization, sale of assets, or bankruptcy. We will notify you of any change in ownership or control of your information.

How do you control your information?

You have the following rights and choices regarding your information:

- **Access:** You can access and review your account information at any time by logging into the App.

- **Update:** You can update or correct your account information at any time by logging into the App or contacting us at info@caremiga.com.

- **Delete:** You can delete your account and all associated information at any time by logging into the App or contacting us at info@caremiga.com. Please note that some residual information may remain in our backup systems for legal or technical reasons.

- **Opt out:** You can opt out of receiving emails from us at any time by following the unsubscribe link in the email or contacting us at info@caremiga.com. You can opt out of receiving push

notifications from us at any time by turning off the notification feature in the settings of your device or the App.

How do we use cookies and similar technologies?

We use cookies and similar technologies such as web beacons and pixels to collect and store some of the information we described above. Cookies are small files that are stored on your device when you visit a website or use an app. They allow us to recognize your device and remember your preferences. Web beacons and pixels are small images that are embedded in web pages or emails. They allow us to track your activity and measure the effectiveness of our communications. We use cookies and similar technologies for the following purposes:

- **Authentication:** We use cookies to verify your identity and keep you signed in to the App.

- **Performance:** We use cookies to monitor and improve the App performance, functionality, design, and user experience.

- **Analytics:** We use cookies to collect and analyze data about how you use the App, such as the pages you visit, the features you use, the actions you take, the time and duration of your sessions, the errors or crashes you encounter, and other technical information such as your device model, operating system, browser type, IP address, and location.

- **Advertising:** We use cookies to deliver relevant and personalized ads to you on the App or on other websites or apps. We also use cookies to measure the effectiveness of our ads and prevent fraud.

You can manage your cookie preferences in the settings of your browser or device. You can also opt out of interest-based advertising by contacting us at info@caremiga.com.

How do we update this privacy policy?

We may update this privacy policy from time to time to reflect changes in our practices, laws, or regulations. We will notify you of any material changes by posting the updated privacy policy on the App or by sending you an email. The updated privacy policy will be effective immediately upon posting or sending. Your continued use of the App after the posting or sending of the updated privacy policy constitutes your acceptance of the changes.

How do you contact us?

If you have any questions or feedback about this privacy policy or the App, please contact us at info@caremiga.com.

Data Usage Amendment:

The information collected is used exclusively for creating private and public profiles within the HeartMyCare app. Private profile information is not shared. We do not share this information with healthcare providers such as healthcare organizations, doctors, nurses, etc. However, in future iterations, we may explore opportunities to enhance the user experience, which may include sharing certain non-

Protected Health Information (non-PHI) of nurse users with healthcare organizations, recruiters, and for gamification purposes. By using the app under this Privacy Policy and the Terms and Conditions, you are giving consent for us to share your information for these specific purposes.

Last updated: 10/22/2023